



Canadian Blind Sports  
*Sports Aveugles Canada*



SPONSORSHIP PACKAGE  
**CANADIAN NATIONALS  
CHAMPIONSHIP**  
2025

The Canadian Blind Sports Association  
info@canadianblindsports.ca | 1-877-604-0480

Photo Credit: Canadian Paralympic Committee

# A NOTE FROM THE CBSA PRESIDENT

Dear Potential Supporter,

The Canadian Blind Sports Association is committed to EXCELLENCE, demonstrated in our engagement in high performance, inclusive and competitive sport focus, and by cultivating collaboration and growth in our community.

We are resolute and unanimous in our goal to reach the podium at the 2028 LA Paralympics. The journey of preparation for both the CBSA Men and Women National Teams to succeed begins now. This goal is not possible without your support!

There are several ways that you can support our Athletes:

- Sponsor our National Teams
- Donate Online
- Follow us on social media and spread the word

Thank you very much for your support of Canada's National Goalball Teams.

Sincerely,

*Launel J. Scott*

Launel Scott

President, CBSA





**May 9 - May 11 2025**

**Saskatoon Saskatchewan  
Aden Bowman Collegiate  
1904 Clarence Ave S**

**Friday Day 1 Competition**  
Opening Ceremonies 5:45PM  
Games Begin 6:30PM

**Saturday Day 2 Competition**  
Games 9:00AM - 8:00PM

**Sunday Day 3 Competition**  
Games 9:00AM - 4:00PM

<https://saskblindsports.ca>

*No Admission Fees, open to public*



# SPONSORSHIP OPPORTUNITIES

## Champion

**\$50,000**

- Title Sponsor of the National Goalball Championship Tournament
- Large sponsor logo on team jerseys\*, travel bags, and more
- Large sponsor logo on CBSA website and event programs
- Social media posts, announcements, and collaborations
- News release upon sponsorship and resulting media
- Permission to use CBSA logo on sponsor materials

## Sustainer

**\$25,000**

- Sponsorship of the National Goalball Championship Tournament
- Medium sponsor logo on team jerseys, travel bags, and more
- Medium sponsor logo on CBSA website and event programs
- Social media mentions and collaborations
- Permission to use CBSA logo on sponsor materials

## Believer

**\$10,000**

- Sponsor logo at National Goalball Championship Tournament
- Small sponsor logo on CBSA website and event programs
- Social media mentions and collaborations
- Permission to use CBSA logo on sponsor materials

## Friend

**\$1,000+**

- Sponsor named at National Goalball Championship Tournament
- Sponsor name on CBSA website and event programs
- Social media mentions and collaborations

**Thank you for your consideration**

\*All logo placement on uniforms are subject to the rules of the specific competition



# SPONSORSHIP MATRIX

Sponsor Benefit	Champion Sponsor	Sustainer Sponsor	Believer Sponsor	Friend Sponsor
Social media posts and mentions	25	10	5	2
Sponsor logo on CBSA website donor page	Large	Medium	Small	Name Only
Sponsor logo at National Championships Tournament	Large	Medium	Small	Name Only
National Championship Event Tickets	20	20	20	20
Sponsor name announced at all events	✓	✓	✓	
Sponsorship of National Championship Tournament	Title	Sponsor		
Press Release announcing sponsorship	✓	✓		
Sponsor logo on team jerseys and travel bags	✓			
Sponsor logo on front page of CBSA website	✓			

**Thank you for your consideration**

\*All logo placement on uniforms are subject to the rules of the specific competition



# BLAIR NESBITT

Paralympian, 2016 Paralympic Games  
Bronze Medalist, ParaPan American Games



## Close your eyes and imagine...

The crowd of spectators is completely silent, but I know that they're still watching me. The heavy breathing of my teammates is the only distraction I contend with.

Suddenly the sound of the bells of the ball pierces the silence as the ball hurls ferociously towards me. I have only an instant to listen and make a move.

I lunge left! The ball just barely makes contact with my finger tips before bouncing off...Did I block it? Did they score? Both teams wait anxiously, quietly.

Then the referees whistle signals that the ball bounced out of bounds. "YES!!!" I hear my teammates call out. The crowd cheers.

Can you imagine how it feels?

Your sponsorship will help our team pursue our dreams, enhance our training program, and attend high level competitions.

Thank you,

**Blair Nesbitt**





# THANK YOU FOR YOUR CONSIDERATION



**The Canadian Blind Sports Association**  
326 - 3045 Robie St, Unit 5 Halifax Nova Scotia B3K 4P6  
info@canadianblindsports.ca | 1-877-604-0480

Photo Credit: Canadian Paralympic Committee

# Sponsorship Form



## We wish to be recognized as

- Champion Sponsor       Sustainer Sponsor  
 Believer Sponsor       Friend

## Additional Ways to Support

- General Donation: Amount: \$ \_\_\_\_\_  
 Gift in kind: Description: \_\_\_\_\_ Value: \$ \_\_\_\_\_

(Business/Tax Receipt can be issued in accordance with CRA Guidelines.)

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Payment Method:  Cheque  E-Transfer  Credit Card

Signature: \_\_\_\_\_

Name: \_\_\_\_\_

Date: \_\_\_\_\_

Completion of this agreement form is confirmation of your support as a sponsor of the National Team, as set out above. upon receipt of your Sponsorship Form, CBSA will send an invoice for payment of the sponsorship amount. Please note that sponsorships are non-refundable. Please make cheques payable to 'Canadian Blind Sports Association'. All proceeds will directly benefit the CBSA organization, athletes and high performance goals. Please send the completed

Sponsorship Form to [info@canadianblindsports.ca](mailto:info@canadianblindsports.ca)